



SPECIFICATION FOR NEWSPAPER PRODUCTS

PRINTING PROCESS: Coldset Web offset 45gsm newsprint
SCREEN ANGLE MONO: 45°
ADS SENT ADVERTS: Print at 100 LPI
COLOUR SCREEN RULING: 100 LPI
COLOUR / MONO CT RESOLUTION: Scitex Res 8 / 200dpi
LINE WORK RESOLUTION: 1016 DPI / 40ppm
DOT SHAPE: Round
MINIMUM / MAXIMUM DOT: 5% to 90%
DOT GAIN AT 40% CMYK: 35% at 40% : 22% at 80% tone
UCR / GCR MAXIMUM INK DENSITY: 230% maximum
ADS MONO OR SPOT ADVERTISEMENTS ONLY
 Must be encapsulated in ADS - (Artwork Delivery System)

Maximum Black
 Cyan: .57 Magenta: .45 Yellow: .44 Black: .97

Supplied Proofs
 Only Digital Newsprint to Independent print specification

Supplied Image format
 CMYK EPS illustrations with fonts outlined & embedded, with a minimum typeface of 5pt.

Display Colour to Keenes, via
 CD-Rom / ISDN transmission / E-mail with hard copy or fax visual.

Display Mono and Classified Colour/Mono to The Independent, via
 ADS ISDN / E-mail

DISPLAY COLOUR COPY - SENT VIA KEENE REPRO:
 Repro Charges will apply to all Display Colour Advertisements.
 Preferred format for digital supply is QuarkXpress with all files supplied as separate elements.

All scans should be (Res 8/203 dpi) and be in CMYK colour space, with no layers or alpha channels. Scans to be supplied as Tiff or EPSF. Do not send Jpeg or DCS files. Do not use Pantone or Focaltone colour in layouts.

UCR should not exceed 230 (total ink weight), and adjusted for coldset printing, because of the coldset printing process, certain images may still require adjustment by us to conform with our Newspaper specifications. Other files will be profiled to ensure correct UCR and resolution. If colour critical, a colour proof must be supplied with clear instructions to colour manage - a charge will apply.

When supplying files please use the naming structure below so that your files can be located quickly upon receipt.

**Advertisement Name & Insertion Date
 For Example: Boots_23_03_07.

Files sent digitally must be accompanied with a confirmation fax, sent to: Keenes (020) 7092 9769.

CLASSIFIED COLOUR COPY - SENT DIRECT TO THE INDEPENDENT:
 All advertisements must be encapsulated with fonts embedded/ outlined. Files types accepted include:- PDF, ADS, Illustrator EPS.
 All advertisements must be within the CMYK colour space

MONO COPY - SENT DIRECT TO THE INDEPENDENT:
 Advertisements must be encapsulated with fonts embedded/ outlined. Supplied via iSDN or ADS format to Transmission Manager.
 Alternatively adverts can be supplied on CD/Zip disc in the same eps format.

We Do Not Accept Film or Quark collected jobs with font folders
 Image resolution: 240dpi. Linework: 1016dpi.
 Dot gain adjusted for 35% in 40% tone, 20% at 80%.
 Scans must be TIFF/EPS.
 Do Not Supply scans as RGB, DCS or JPEG type compressed.
 Document size must be that of the space booked plus 3mm bleed if required.

All mono / colour CLASSIFIED advertising can now be supplied direct to The Independent

UCAS Clearing:- All colour must be supplied through Keene Repro at no extra charge.

THE INDEPENDENT & THE INDEPENDENT ON SUNDAY
FRIDAY - ARTS AND BOOK REVIEW

DISPLAY COPY SIZES

Page 340mm x 262mm
 DPS (INC GUTTER) 340mm x 542mm
 Fireplace - 12 columns width (INC GUTTER) 466mm
 Fireplace - 8 columns width (INC GUTTER) 314mm
 Gutter 18mm

DISPLAY COLUMN MEASURES

1 column 34mm	5 column 186mm
2 column 72mm	6 column 224mm
3 column 110mm	7 column 262mm
4 column 148mm	

CLASSIFIED COPY SIZES

Page 320mm x 262mm

CLASSIFIED COLUMN MEASURES

1 column 31mm	5 column 163mm
2 column 64mm	6 column 196mm
3 column 97mm	7 column 229mm
4 column 130mm	8 column 262mm

SATURDAY - TRAVELLER

DISPLAY COLUMN MEASURES

1 column 36mm	4 column 156mm
2 column 76mm	5 column 196mm
3 column 116mm	6 column 237mm
Display Page (TYPE AREA) 312mm x 237mm	
Display DPS (TYPE AREA) 312mm x 502mm	

CLASSIFIED COLUMN MEASURES

1 column 27mm	5 column 147mm
2 column 57mm	6 column 177mm
3 column 87mm	7 column 207mm
4 column 117mm	8 column 237mm
Classified Page (TYPE AREA) 300mm x 237mm	

Bleed advertisements are available for Saturday Traveller
Please contact Independent Production for details

TRANSMISSION

Keene Repro - ISDN Tel: 020 7251 1370
 Tel: 020 7608 0811
 Keene Repro - E-mail production@keenes.co.uk
 Keene Repro - Fax Tel: 020 7092 9769
 Independent - E-mail nationalproduction@inuk.co.uk
 Independent - Fax Tel: 020 7005 2911

CONTACTS

Colour Information - Keene Repro Tel: 020 7655 8250
 Repro Charges - South Quay Repro Tel: 020 7005 2900
 Independent Display Colour Copy Tel: 020 7005 2918
 Independent Display Mono Copy Tel: 020 7005 2916
 Independent Classified Copy Tel: 020 7005 2921